



FunMail

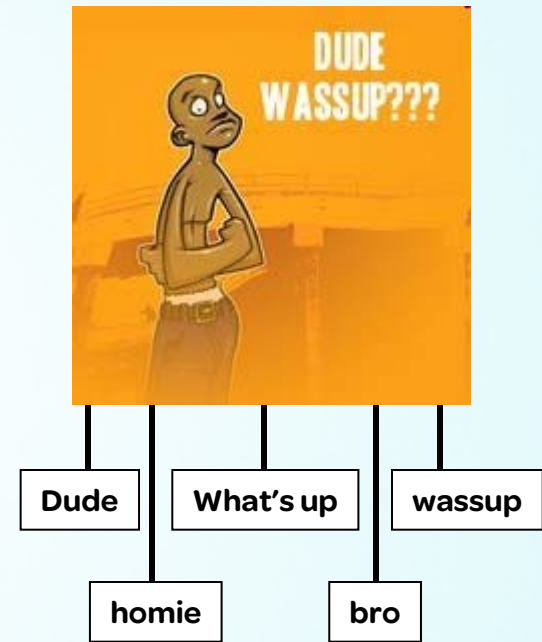
Creating FunMail Templates : A Guide

FunMail is a unique communications tool, one that visualizes people's tweets, updates and messages.

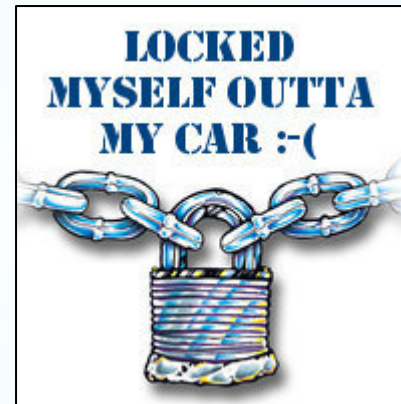
FunMail Templates are images or photos designed to help someone communicate a particular concept.



. All FunMail Templates are tagged, enabling them to be triggered by particular words, phrases, concepts or ideas. Additionally, FunMail Templates contain meta-data, such as where to place text, font choice and color, style, rating and of course tags.



Images also can have multiple meanings via multiple tags. For example “I am locked out of my house” and “She’s still a virgin” could conceivably use the same image.



Also worth noting here that the text scales to fit the available space – another important design consideration.

Here are some more important guidelines, presented in FunMail form by FunMobility's FunMail Designer Marcellina Villanueva...

When creating space for text, it's better to create something interesting that looks like it belongs to the images rather than adding in your own box.



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Transparent text boxes can help make an image look more interesting while helping the text to stand out.



word & thought bubbles are also another fun way to add text to an image. just remember to make sure you allow at least 1/3 of the image for text placement.



When creating for horizontal text space, you want at least a third of the safe area free for text placement. The text is not limited to the top of the image and can be designated for anywhere in the safe area.



When creating for vertical text space, you want at least half of the safe area free for text placement.





FunMail Template Online Design Tool

MoveTo/Resize

Position X: 26

Position Y: 10

Width: 408

Height: 191

Reset

THIS IS WHERE THE USER FUNMAIL TEXT
WILL GO

A cluster of five dark brown coffee beans on a white background.

Font: Ambulance Shotgun

Color: 0.0.0

Style: Bold Italic

Shadow:

Rotation:
integer in [-180, 180]

Title: coffee

Tags:

tag	weight
<input type="text"/>	5
<input type="text"/>	5
<input type="text"/>	5
<input type="text"/>	5
<input type="text"/>	5

SAVE PREVIEW SUBMIT

Other important guidelines

- Don't rip stuff off (no copywritten content)
- No obscene material or porn (PG-13 max)
- Keep it high quality.
- Choose the font, color and placement carefully.
- And...



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Have Fun!